

Apparel and Footwear in the United Kingdom

https://marketpublishers.com/r/AE3748DC0A6EN.html

Date: November 2023

Pages: 97

Price: US\$ 2,100.00 (Single User License)

ID: AE3748DC0A6EN

Abstracts

The cost-of-living crisis in the UK has cast a shadow over discretionary spending, significantly impacting the purchase of apparel and footwear. As inflation rises and essential expenses such as housing, utilities, and groceries become more burdensome, local consumers have lower disposable incomes for non-essential items. The increasing cost of living, combined with stagnant wage growth, has compelled individuals and families to reassess their spending priorities, leading to a decline in the dem...

Euromonitor International's Apparel and Footwear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Apparel and Footwear in the United Kingdom Euromonitor International February 2024

LIST OF CONTENTS AND TABLES

APPAREL AND FOOTWEAR IN THE UNITED KINGDOM EXECUTIVE SUMMARY
Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Sustainability and the introduction of return fees

Experiential retail proves valuable as consumers resume in-store shopping in force Digital diversification will bolster future growth across the value chain MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources
WOMENSWEAR IN THE UNITED KINGDOM
KEY DATA FINDINGS

2023 DEVELOPMENTS



Cost-of-living crisis impacts discretionary spending and value growth opportunities in womenswear

Polarisation in the local market

Dresses and skirts perform well despite casualisation trend, but overall outlook remains uncertain

PROSPECTS AND OPPORTUNITIES

Shapewear is expected to influence growth in women's underwear
Resale and rental will continue to impact growth of the primary market
Sustainability will remain a key product consideration ahead of EU legislation
CATEGORY DATA

Table 105 Sales of Womenswear by Category: Volume 2018-2023

Table 106 Sales of Womenswear by Category: Value 2018-2023

Table 107 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 108 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 109 NBO Company Shares of Womenswear: % Value 2019-2023

Table 110 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 111 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 112 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 113 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 114 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 115 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 116 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 117 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 118 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 119 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 120 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 121 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value is driving purchases where consumers face lower levels of disposable income Polarisation leads to positive performances for economy and super premium jeans Despite casualisation trend, demand for men's suits continues to recover PROSPECTS AND OPPORTUNITIES

The second-hand market is shifting shopping habits



Uncertain economic outlook will likely impact future spending
E-commerce expected to further grow within menswear over the forecast period
CATEGORY DATA

Table 13 Sales of Menswear by Category: Volume 2018-2023

Table 14 Sales of Menswear by Category: Value 2018-2023

Table 15 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Menswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Menswear: % Value 2019-2023

Table 18 LBN Brand Shares of Menswear: % Value 2020-2023

Table 19 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Menswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Menswear by Category: Value 2023-2028

Table 29 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing unit prices contribute to value growth in 2023

Price protection on school uniforms remains a winning strategy

Resale, pre-owned and rental impacting primary market growth

PROSPECTS AND OPPORTUNITIES

Product mix diversification within childrenswear

Higher number of brands expected to introduce take-back schemes

Brands of menswear and womenswear set to further expand into childrenswear CATEGORY DATA

Table 31 Sales of Childrenswear by Category: Volume 2018-2023

Table 32 Sales of Childrenswear by Category: Value 2018-2023

Table 33 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 34 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of Childrenswear: % Value 2019-2023



Table 36 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 37 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 38 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 39 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 40 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sportswear continues to see another year of strong growth

Sports footwear continues to outperform sports apparel

Casualisation trend continues to have a positive impact on demand

PROSPECTS AND OPPORTUNITIES

Technical outerwear to propel outdoor apparel in the UK

Sportswear will remain a viable category for product mix expansion

Child-focused sportswear will likely further penetrate the category

CATEGORY DATA

Table 41 Sales of Sportswear by Category: Value 2018-2023

Table 42 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 43 NBO Company Shares of Sportswear: % Value 2019-2023

Table 44 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 45 Distribution of Sportswear by Format: % Value 2018-2023

Table 46 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 47 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price sensitivity and polarisation within jeans

Comfort and lifestyle casualisation are driving demand for jeans

Sustainability and changing consumption cycles

PROSPECTS AND OPPORTUNITIES

Focus on sustainable material development

Shifting style trends continue to impact purchasing habits

Bringing circularity to jeans consumption

CATEGORY DATA

Table 48 Sales of Jeans by Category: Volume 2018-2023



Table 49 Sales of Jeans by Category: Value 2018-2023

Table 50 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 51 Sales of Jeans by Category: % Value Growth 2018-2023

Table 52 Sales of Men's Jeans by Category: Volume 2018-2023

Table 53 Sales of Men's Jeans by Category: Value 2018-2023

Table 54 Sales of Men's Jeans by Category: % Volume Growth 2018-2023

Table 55 Sales of Men's Jeans by Category: % Value Growth 2018-2023

Table 56 Sales of Women's Jeans by Category: Volume 2018-2023

Table 57 Sales of Women's Jeans by Category: Value 2018-2023

Table 58 Sales of Women's Jeans by Category: % Volume Growth 2018-2023

Table 59 Sales of Women's Jeans by Category: % Value Growth 2018-2023

Table 60 NBO Company Shares of Jeans: % Value 2019-2023

Table 61 LBN Brand Shares of Jeans: % Value 2020-2023

Table 62 Forecast Sales of Jeans by Category: Volume 2023-2028

Table 63 Forecast Sales of Jeans by Category: Value 2023-2028

Table 64 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028

Table 65 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 66 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 67 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 68 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 69 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 70 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 71 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 72 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 73 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

HOSIERY IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Prioritisation of value and multipack offers

Non-sheer hosiery driven by a continual shift in consumers' lifestyles

Sheer hosiery driven by festive dressing

PROSPECTS AND OPPORTUNITIES

Greater focus on sustainability as part of hosiery production

DTC retail driving sales

Continual emphasis on durability within hosiery

CATEGORY DATA

Table 74 Sales of Hosiery by Category: Volume 2018-2023



Table 75 Sales of Hosiery by Category: Value 2018-2023

Table 76 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 77 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Hosiery: % Value 2019-2023

Table 79 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 80 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 81 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 82 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Diminished discretionary spending impacts category growth

Value and convenience motivate purchases

Ethical leather sourcing is a priority

PROSPECTS AND OPPORTUNITIES

Social media trends will continue to influence demand

Relaxation of dress codes to further impact growth opportunities for ties

The ongoing impact of resale and pre-owned sales being felt by the primary market CATEGORY DATA

Table 84 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 85 Sales of Apparel Accessories by Category: Value 2018-2023

Table 86 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 87 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 88 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 89 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 90 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 91 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 92 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 93 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN THE UNITED KINGDOM KEY DATA FINDINGS

2023 DEVELOPMENTS



Consumers value longevity during a period of lower discretionary spending Casualisation trend continues to influence demand for specific styles of footwear Strong growth opportunities in children's footwear

PROSPECTS AND OPPORTUNITIES

Retail offline will continue to regain its importance

Further focus on material innovation and sustainability

Resale and second-hand market will continue to impact primary sales of footwear CATEGORY DATA

Table 94 Sales of Footwear by Category: Volume 2018-2023

Table 95 Sales of Footwear by Category: Value 2018-2023

Table 96 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 97 Sales of Footwear by Category: % Value Growth 2018-2023

Table 98 NBO Company Shares of Footwear: % Value 2019-2023

Table 99 LBN Brand Shares of Footwear: % Value 2020-2023

Table 100 Distribution of Footwear by Format: % Value 2018-2023

Table 101 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 102 Forecast Sales of Footwear by Category: Value 2023-2028

Table 103 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 104 Forecast Sales of Footwear by Category: % Value Growth 2023-2028



I would like to order

Product name: Apparel and Footwear in the United Kingdom

Product link: https://marketpublishers.com/r/AE3748DC0A6EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AE3748DC0A6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970