

Apparel and Footwear in Israel

<https://marketpublishers.com/r/AD1B8CC927DEN.html>

Date: November 2023

Pages: 84

Price: US\$ 2,100.00 (Single User License)

ID: AD1B8CC927DEN

Abstracts

Apparel and footwear is set to record mid-single digit growth in current value terms in 2023, which translates to a decline in constant terms driven by the challenging economic and political environment that have seen Israeli consumers limiting their investments in the category. Growth in the market has been limited by the challenging economic environment, characterised by a continual increase in interest rates and high inflation leading to a significant decrease in the disposable income of hous...

Euromonitor International's Apparel and Footwear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel and Footwear in Israel
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

APPAREL AND FOOTWEAR IN ISRAEL

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2023-2028

Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Womenswear growth impacted by challenging economic and political environment
Clothing prices decline in real terms amidst highly competitive environment and unfavourable weather

Leading brands grow their market share as consumers look for best deals

PROSPECTS AND OPPORTUNITIES

Womenswear to benefit from continued retail and brand expansion

International orders pose credible threat to local retailers

E-commerce to remain strong growth factor in the forecast period

CATEGORY DATA

Table 105 Sales of Womenswear by Category: Volume 2018-2023

Table 106 Sales of Womenswear by Category: Value 2018-2023

Table 107 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 108 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 109 NBO Company Shares of Womenswear: % Value 2019-2023

Table 110 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 111 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 112 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 113 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 114 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 115 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 116 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 117 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 118 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 119 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 120 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 121 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenging economic and political situation impedes menswear rebound

A warm winter and relatively cool summer impact seasonal sales

Growth of outbound travel and foreign online sales impact domestic demand

PROSPECTS AND OPPORTUNITIES

Menswear to benefit from higher awareness of fashion

Distressed tech sector could lead to shift towards casual work attire

Online expected to drive sales in the category

CATEGORY DATA

Table 13 Sales of Menswear by Category: Volume 2018-2023

Table 14 Sales of Menswear by Category: Value 2018-2023

Table 15 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Menswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Menswear: % Value 2019-2023

Table 18 LBN Brand Shares of Menswear: % Value 2020-2023

Table 19 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Menswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Menswear by Category: Value 2023-2028

Table 29 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Childrenswear sees resilient growth despite challenging economic environment

Money-squeezed parents trade down to cheaper alternatives

Kiwi Kids returns to growth, expanding its market share in the category

PROSPECTS AND OPPORTUNITIES

Childrenswear will continue to witness steady growth in the forecast period

Consumers expected to increasingly favour discount chains as they seek bargains

More players expected to invest in the childrenswear category

CATEGORY DATA

Table 31 Sales of Childrenswear by Category: Volume 2018-2023

Table 32 Sales of Childrenswear by Category: Value 2018-2023

Table 33 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 34 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 36 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 37 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 38 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 39 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 40 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sportswear growth hit by challenging economic conditions

More activewear brands enter the Israeli market

Electra looks to expand in the category under new distribution agreement with adidas

PROSPECTS AND OPPORTUNITIES

Sportswear growth to continue unabated in the forecast period

Competition to grow with wider offer and price availability in the sportswear category

Foreign purchases and e-commerce pose threat to sales growth

CATEGORY DATA

Table 41 Sales of Sportswear by Category: Value 2018-2023

Table 42 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 43 NBO Company Shares of Sportswear: % Value 2019-2023

Table 44 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 45 Distribution of Sportswear by Format: % Value 2018-2023

Table 46 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 47 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite the return to normality, jeans sales are impacted by economic challenges

Tech start-ups crisis drives consumers into traditional jobs where jeans are popular attire

Loose fit jeans more popular with women

PROSPECTS AND OPPORTUNITIES

Return to the office and weaker employment in tech sector to drive jeans sales

Value-focused categories to retain major share in the market

Sizing of jeans unlikely to remain a deterrent to e-commerce during the forecast period

CATEGORY DATA

Table 48 Sales of Jeans by Category: Volume 2018-2023

Table 49 Sales of Jeans by Category: Value 2018-2023
Table 50 Sales of Jeans by Category: % Volume Growth 2018-2023
Table 51 Sales of Jeans by Category: % Value Growth 2018-2023
Table 52 Sales of Men's Jeans by Category: Volume 2018-2023
Table 53 Sales of Men's Jeans by Category: Value 2018-2023
Table 54 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
Table 55 Sales of Men's Jeans by Category: % Value Growth 2018-2023
Table 56 Sales of Women's Jeans by Category: Volume 2018-2023
Table 57 Sales of Women's Jeans by Category: Value 2018-2023
Table 58 Sales of Women's Jeans by Category: % Volume Growth 2018-2023
Table 59 Sales of Women's Jeans by Category: % Value Growth 2018-2023
Table 60 NBO Company Shares of Jeans: % Value 2019-2023
Table 61 LBN Brand Shares of Jeans: % Value 2020-2023
Table 62 Forecast Sales of Jeans by Category: Volume 2023-2028
Table 63 Forecast Sales of Jeans by Category: Value 2023-2028
Table 64 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
Table 65 Forecast Sales of Jeans by Category: % Value Growth 2023-2028
Table 66 Forecast Sales of Men's Jeans by Category: Volume 2023-2028
Table 67 Forecast Sales of Men's Jeans by Category: Value 2023-2028
Table 68 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028
Table 69 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028
Table 70 Forecast Sales of Women's Jeans by Category: Volume 2023-2028
Table 71 Forecast Sales of Women's Jeans by Category: Value 2023-2028
Table 72 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028
Table 73 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028
HOSIERY IN ISRAEL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Abnormally hot winter negatively impacts sales of hosiery

Hosiery, in contrast with wider industry trends, sees growth in unit prices

Rebound in sports activity drives demand for non-sheer hosiery

PROSPECTS AND OPPORTUNITIES

Solid growth momentum ahead for hosiery

Non-sheer hosiery set to see rise in demand during the forecast period as usage is considered essential amongst religious populations

Hosiery expected to see increased competition as established companies enter the Israeli market

CATEGORY DATA

Table 74 Sales of Hosiery by Category: Volume 2018-2023

Table 75 Sales of Hosiery by Category: Value 2018-2023

Table 76 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 77 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Hosiery: % Value 2019-2023

Table 79 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 80 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 81 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 82 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Accessories sales impacted by unfavourable weather conditions

Competition intensifies as money-squeezed consumers prioritise price

Hats grow in line with need for sun protection

PROSPECTS AND OPPORTUNITIES.

Apparel accessories to stabilise as COVID-19 pandemic effects dissipate

Continuing outdoor lifestyles to fuel accessories sales

Apparel accessories' competitive landscape to remain fragmented

CATEGORY DATA

Table 84 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 85 Sales of Apparel Accessories by Category: Value 2018-2023

Table 86 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 87 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 88 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 89 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 90 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 91 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 92 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 93 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Footwear sales impacted by challenging economic and political environment

Sports footwear remains the category's growth engine

Skechers continues to expand in Israel as it appeals to value-focused consumers

PROSPECTS AND OPPORTUNITIES

Active lifestyles to underpin sales of sports footwear

New entrants could pose threat to established brands

E-commerce sales expected to grow during the forecast period

CATEGORY DATA

Table 94 Sales of Footwear by Category: Volume 2018-2023

Table 95 Sales of Footwear by Category: Value 2018-2023

Table 96 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 97 Sales of Footwear by Category: % Value Growth 2018-2023

Table 98 NBO Company Shares of Footwear: % Value 2019-2023

Table 99 LBN Brand Shares of Footwear: % Value 2020-2023

Table 100 Distribution of Footwear by Format: % Value 2018-2023

Table 101 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 102 Forecast Sales of Footwear by Category: Value 2023-2028

Table 103 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 104 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

I would like to order

Product name: Apparel and Footwear in Israel

Product link: <https://marketpublishers.com/r/AD1B8CC927DEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD1B8CC927DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970