

Apparel and Footwear in Venezuela

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Abstracts

Apparel and footwear records a more negative performance in volume terms in 2017 than the review period average. Demand is expected to continue decreasing, as economic recession, inflation and food shortages prevent consumers from increasing spending on apparel by dedicating their income to more pressing purchases such as food and basic services; consumers can either skip or delay purchases of apparel and footwear. Trading down continues as some brands are unaffordable to many individuals. On th...

Euromonitor International's Apparel and Footwear in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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