

Apparel and Footwear in the United Arab Emirates

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Abstracts

Apparel and footwear in the United Arab Emirates continues to record a strong performance in current value growth terms, building on the strong momentum it gained in 2022 when sales surged due to pent-up demand resulting from the pandemic. Amid global economic headwinds, the industry's growth in 2023 is being partially driven by an influx of high net worth individuals and visitors to the United Arab Emirates, leading to an overall increase in spending levels, particularly benefiting premium bran...

Euromonitor International's Apparel and Footwear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel and Footwear in the United Arab Emirates

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November 2023

List Of Contents And Tables

APPAREL AND FOOTWEAR IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Resurgence of standalone brands as concessions in department stores

Polarisation of womenswear in the United Arab Emirates

Generation Z's shift towards resale market

PROSPECTS AND OPPORTUNITIES

From "stories" to stores: The evolution of Instagram vintage shopping

Rise of female-led Emirati apparel stores

Modest and traditional fashion continues to grow

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023

Table 14 Sales of Womenswear by Category: Value 2018-2023

Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Womenswear: % Value 2019-2023

Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 29 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demographic imbalance favours menswear in the United Arab Emirates

The influence of streetwear continues to grow

Men's fashion is evolving with the adoption of bold new colours

PROSPECTS AND OPPORTUNITIES

Men's nightwear to record strong growth as availability improves

E-commerce helps fuel sales of menswear in the United Arab Emirates

Men's suits likely to struggle to fully recover to pre-pandemic levels by 2028

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023

Table 32 Sales of Menswear by Category: Value 2018-2023

Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 34 Sales of Menswear by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of Menswear: % Value 2019-2023

Table 36 LBN Brand Shares of Menswear: % Value 2020-2023

Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 40 LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 41 NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 42 LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 43 NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 44 LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 45 Forecast Sales of Menswear by Category: Volume 2023-2028

Table 46 Forecast Sales of Menswear by Category: Value 2023-2028

Table 47 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 48 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luxury childrenswear embraces the “Ramadan Rush”

Growing trend towards sustainability, especially among younger parents

Landmark Group retains convincing leadership of childrenswear

PROSPECTS AND OPPORTUNITIES

Omnichannel approach will remain important for sales of childrenswear

Category set to thrive despite declining birth rates

“Mini-me” trend likely to gain further momentum

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2018-2023

Table 50 Sales of Childrenswear by Category: Value 2018-2023

Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 58 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028
SPORTSWEAR IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Hijab and modest sportswear increasingly offered by global brands

Parents encouraged to view sports as more than fitness

PUMA opens largest regional factory outlet

PROSPECTS AND OPPORTUNITIES

Sportswear players embrace the holistic concept of wellness

Blurring of lines between sportswear and athleisure

Nike launches Nike Forward to highlight its reduced footprint

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023

Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Sportswear: % Value 2019-2023

Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 63 Distribution of Sportswear by Format: % Value 2018-2023

Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Young population drives popularity of jeans in the United Arab Emirates

Brands embrace eco-friendly jeans

Extremely hot summers could be headwind to stronger adoption of jeans

PROSPECTS AND OPPORTUNITIES

Super premium segment driven by shifts in global wealth

Levi's launches AI-generated virtual models to improve online experience

Second-hand jeans emerge in local market, prompting retailers to react

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023

Table 67 Sales of Jeans by Category: Value 2018-2023

Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 69 Sales of Jeans by Category: % Value Growth 2018-2023

Table 70 Sales of Men's Jeans by Category: Volume 2018-2023

Table 71 Sales of Men's Jeans by Category: Value 2018-2023
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023
Table 74 Sales of Women's Jeans by Category: Volume 2018-2023
Table 75 Sales of Women's Jeans by Category: Value 2018-2023
Table 76 Sales of Women's Jeans by Category: % Volume Growth 2018-2023
Table 77 Sales of Women's Jeans by Category: % Value Growth 2018-2023
Table 78 NBO Company Shares of Jeans: % Value 2019-2023
Table 79 LBN Brand Shares of Jeans: % Value 2020-2023
Table 80 Forecast Sales of Jeans by Category: Volume 2023-2028
Table 81 Forecast Sales of Jeans by Category: Value 2023-2028
Table 82 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
Table 83 Forecast Sales of Jeans by Category: % Value Growth 2023-2028
Table 84 Forecast Sales of Men's Jeans by Category: Volume 2023-2028
Table 85 Forecast Sales of Men's Jeans by Category: Value 2023-2028
Table 86 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028
Table 87 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028
Table 88 Forecast Sales of Women's Jeans by Category: Volume 2023-2028
Table 89 Forecast Sales of Women's Jeans by Category: Value 2023-2028
Table 90 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028
Table 91 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028
HOSIERY IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Non-sheer hosiery continues to dominate local demand

Brands expand their range of eco-friendly tights

Period-proof hosiery is a growing trend

PROSPECTS AND OPPORTUNITIES

Private label regains growth momentum

Landmark Group set to retain its overall leadership of hosiery

Hosiery in the United Arab Emirates driven by affordability and wide distribution

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023
Table 93 Sales of Hosiery by Category: Value 2018-2023
Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023
Table 96 NBO Company Shares of Hosiery: % Value 2019-2023

Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 101 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fashion-forward population embraces apparel accessories

Scarves remain popular choice for consumers of accessories

Snapchat helps drives sales with virtual try-on technology

PROSPECTS AND OPPORTUNITIES

Luxury accessories struggle to outpace mass options but offer potential by appealing to aspirational Generation Z

Future challenges for ties in the United Arab Emirates

Virtual influencers may be “safer” choice for luxury apparel accessories brands

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 111 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Women's footwear outpaces men's

Aldo expands its local distribution to online platforms

Asics sets sustainability benchmark

PROSPECTS AND OPPORTUNITIES

Tiffany x Nike's surprise collaboration

Gucci collaborates with Snapchat for an inaugural sneaker virtual try-on

Sneaker culture set to drive interest in sports footwear

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

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