

Apparel and Footwear in the United Arab Emirates

<https://marketpublishers.com/r/AB60ACB935CEN.html>

Date: November 2023

Pages: 86

Price: US\$ 2,100.00 (Single User License)

ID: AB60ACB935CEN

Abstracts

Apparel and footwear in the United Arab Emirates continues to record a strong performance in current value growth terms, building on the strong momentum it gained in 2022 when sales surged due to pent-up demand resulting from the pandemic. Amid global economic headwinds, the industry's growth in 2023 is being partially driven by an influx of high net worth individuals and visitors to the United Arab Emirates, leading to an overall increase in spending levels, particularly benefiting premium bran...

Euromonitor International's Apparel and Footwear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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