

# Apparel and Footwear in Thailand

<https://marketpublishers.com/r/AC671D58060EN.html>

Date: November 2023

Pages: 89

Price: US\$ 2,100.00 (Single User License)

ID: AC671D58060EN

## Abstracts

Apparel and footwear in Thailand continues on the path to recovery in 2023, albeit sales have not yet returned to pre-pandemic levels in current value terms. Even though the country continues to record COVID-19 cases, Thai consumers have learnt to live with the situation and have adhered to self-protective health guidelines whenever there is a surge in cases. COVID-19 mask mandates for indoor and outdoor settings have been lifted, although some continue to wear masks for their own safety. While...

Euromonitor International's Apparel and Footwear in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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