

Apparel and Footwear in Sweden

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Abstracts

Apparel and footwear in Sweden is expected to display weaker current retail value and volume growth in 2023. Retail volume will post an overall decline, while retail value is set to remain positive, albeit lower than levels experienced in 2021 and 2022, primarily driven by inflation and rising unit prices. The expected decline in retail volume is attributed to a strong resurgence in sales post-COVID-19, boosting volume in 2021 and 2022, with pent-up demand driving semi-formal and formal wear sal...

Euromonitor International's Apparel and Footwear in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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