

Apparel and Footwear in South Korea

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Abstracts

Apparel and footwear is posting positive but slower current value and retail volume growth in 2023 compared to the previous year, as many consumers' needs/wants for new apparel and footwear have been largely fulfilled following the lifting of social distancing measures lifted and the greater resumption of out-of-home activities. In addition, ongoing economic instability in South Korea, due to high inflation and a murky outlook, is slowing demand for non-essential items in 2023.

Euromonitor International's Apparel and Footwear in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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