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Apparel and Footwear in South Africa

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Abstracts

For many South Africans, apparel and footwear is perceived as a non-essential purchase, with price-sensitive consumers reducing their discretionary spending in 2023 due to the impact of high inflation on food, fuel and even electricity. Consumers are struggling to manage financially, and thus are less likely to spend regularly on apparel and footwear.

Euromonitor International's Apparel and Footwear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Apparel and Footwear market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market’s major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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