

Apparel and Footwear in Saudi Arabia

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Abstracts

Apparel and footwear is seeing both value and volume growth in Saudi Arabia in 2023, thanks to a variety of initiatives under the Saudi Vision 2030 programme. Within this, there are specific government initiatives supporting the apparel and footwear industry. For instance, under the Ministry of Culture, the Fashion Commission continues to encourage local apparel and footwear local brands towards global recognition, while further welcoming international brands through fashion shows and collaborat...

Euromonitor International's Apparel and Footwear in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Women's empowerment helps to support growth in womenswear – both in traditional

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Fawaz Abdulaziz Al Hokair continues to lead womenswear, thanks to its ongoing developments – including a rebrand

E-commerce and physical shopping experiences continue to grow, hand-in-hand

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