

# Apparel and Footwear in Portugal

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## Abstracts

The outbreak of COVID-19, followed by the war in Ukraine, has led to high inflation rates in Portugal throughout 2023. Despite apparel and footwear products only witnessing moderate price increases, energy and packaged food saw high rises, impacting the overall purchasing power of Portuguese consumers. In 2023, housing interest rates also significantly increased, and consumers had to adapt their purchasing habits as a result, focusing on essential items. Furthermore, with more consumers working...

Euromonitor International's Apparel and Footwear in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Apparel and Footwear in Portugal

Euromonitor International

November 2023

List Of Contents And Tables

APPAREL AND FOOTWEAR IN PORTUGAL

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

#### MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

WOMENSWEAR IN PORTUGAL

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

High inflation and the rise of second-hand goods limits retail volume growth

Low-cost players benefit from consumers trading down to more affordable options

Brands invest in retail as consumers return to brick-and-mortar stores

#### PROSPECTS AND OPPORTUNITIES

Retail volume growth unlikely to reach pre-COVID-19 levels in the forecast period

Sportswear and athleisure are set to drive sales across the forecast period

Modern grocery retailers lose ground as spending power increases

#### CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023

Table 14 Sales of Womenswear by Category: Value 2018-2023

Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Womenswear: % Value 2019-2023

Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 29 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

#### MENSWEAR IN PORTUGAL

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

High inflation rates negatively impact the recovery of menswear

Casualwear is the growing preference for many men in Portugal

Decathlon gains ground thanks to the rising sportswear trend

#### PROSPECTS AND OPPORTUNITIES

Prolonged economic uncertainty will continue to hinder retail volume growth

Brands invest further in menswear, focusing on personalisation to boost growth

E-commerce sales remain high as consumers preference convenience

#### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023

|  |
|--|
| Table 32 Sales of Menswear by Category: Value 2018-2023                    |
| Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023          |
| Table 34 Sales of Menswear by Category: % Value Growth 2018-2023           |
| Table 35 NBO Company Shares of Menswear: % Value 2019-2023                 |
| Table 36 LBN Brand Shares of Menswear: % Value 2020-2023                   |
| Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023          |
| Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023            |
| Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023          |
| Table 40 LBN Brand Shares of Men's Outerwear: % Value 2020-2023            |
| Table 41 NBO Company Shares of Men's Swimwear: % Value 2019-2023           |
| Table 42 LBN Brand Shares of Men's Swimwear: % Value 2020-2023             |
| Table 43 NBO Company Shares of Men's Underwear: % Value 2019-2023          |
| Table 44 LBN Brand Shares of Men's Underwear: % Value 2020-2023            |
| Table 45 Forecast Sales of Menswear by Category: Volume 2023-2028          |
| Table 46 Forecast Sales of Menswear by Category: Value 2023-2028           |
| Table 47 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028 |
| Table 48 Forecast Sales of Menswear by Category: % Value Growth 2023-2028  |

## CHILDRENSWEAR IN PORTUGAL

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Childrenswear registers slow volume growth while girl apparel outsells boys  
The appeal of the second-hand market challenges sales in childrenswear  
Licensed products gain ground as retailers launch collections based on TV shows  
Prospects and Opportunities  
Declining birth rates and the rise of second-hand goods threaten retail volume growth  
Childrenswear will be increasingly influenced by quality and fashion trends  
Innovations to focus on convenience and ease, attracting busy parents

### CATEGORY DATA

|   |
|---|
| Table 49 Sales of Childrenswear by Category: Volume 2018-2023                   |
| Table 50 Sales of Childrenswear by Category: Value 2018-2023                    |
| Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023          |
| Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023           |
| Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023                 |
| Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023                   |
| Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028          |
| Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028           |
| Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028 |

Table 58 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028  
SPORTSWEAR IN PORTUGAL  
KEY DATA FINDINGS

## 2023 DEVELOPMENTS

COVID-19 reinforces Portuguese consumers interest in health and fitness

The rising athleisure trend bolsters sales of trainers, as comfort rules

Established players face growing competition from upcoming brands

### PROSPECTS AND OPPORTUNITIES

Sportswear posts positive volume growth, driven by rising interest in activities

The athleisure trend remains popular as consumers preference comfort

Fast-fashion will increasingly focus on launching performance sportswear

### CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023

Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Sportswear: % Value 2019-2023

Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 63 Distribution of Sportswear by Format: % Value 2018-2023

Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

## JEANS IN PORTUGAL

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Second-hand goods and casual wear challenges retail volume growth

Sustainability continues to be a major factor for Jean's brands

Jeans witnesses polarisation on the competitive landscape as mid-range offerings struggle

### PROSPECTS AND OPPORTUNITIES

Retail volume is not set to recover to pre-COVID-19 levels in the forecast period

Leading brands focus on sustainability to add value and appeal to consumers

Jeans set to focus on comfort and functionality to compete with other trouser options

### CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023

Table 67 Sales of Jeans by Category: Value 2018-2023

Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 69 Sales of Jeans by Category: % Value Growth 2018-2023



|   |
|---|
| Table 70 Sales of Men's Jeans by Category: Volume 2018-2023                     |
| Table 71 Sales of Men's Jeans by Category: Value 2018-2023                      |
| Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023            |
| Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023             |
| Table 74 Sales of Women's Jeans by Category: Volume 2018-2023                   |
| Table 75 Sales of Women's Jeans by Category: Value 2018-2023                    |
| Table 76 Sales of Women's Jeans by Category: % Volume Growth 2018-2023          |
| Table 77 Sales of Women's Jeans by Category: % Value Growth 2018-2023           |
| Table 78 NBO Company Shares of Jeans: % Value 2019-2023                         |
| Table 79 LBN Brand Shares of Jeans: % Value 2020-2023                           |
| Table 80 Forecast Sales of Jeans by Category: Volume 2023-2028                  |
| Table 81 Forecast Sales of Jeans by Category: Value 2023-2028                   |
| Table 82 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028         |
| Table 83 Forecast Sales of Jeans by Category: % Value Growth 2023-2028          |
| Table 84 Forecast Sales of Men's Jeans by Category: Volume 2023-2028            |
| Table 85 Forecast Sales of Men's Jeans by Category: Value 2023-2028             |
| Table 86 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028   |
| Table 87 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028    |
| Table 88 Forecast Sales of Women's Jeans by Category: Volume 2023-2028          |
| Table 89 Forecast Sales of Women's Jeans by Category: Value 2023-2028           |
| Table 90 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028 |
| Table 91 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028  |

## HOSIERY IN PORTUGAL

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Hosiery registers positive retail volume growth, boosted by sports and events

Non-sheer continues to drive sales, while sheer hosiery boosts growth

Private label gaining ground during a challenging economic environment

### PROSPECTS AND OPPORTUNITIES

Hosiery is expected to showcase modest growth across the forecast period

Sustainability to gain further ground following consumers' heightened awareness

The rising interest in sport will drive sales for functional hosiery

### CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023

Table 93 Sales of Hosiery by Category: Value 2018-2023

Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Hosiery: % Value 2019-2023

Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 101 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN PORTUGAL

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Modest growth as items suffer from being viewed as non-essentials

The return of office-based work moderately stimulates demand for belts and ties

Local brand Parfois retains its lead despite losing ground on the landscape

PROSPECTS AND OPPORTUNITIES

Apparel accessories suffer from its non-essential nature in an uncertain economy

The casualwear trend will rise, negatively impacting sales of accessories

Interest in sport is representing a growing opportunity for accessories

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 111 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN PORTUGAL

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Decline in retail volume growth amid challenging economic conditions

Children's footwear is the most resilient area, as shoes need replacing regularly

Sport footwear is attracting new players to the footwear landscape



## PROSPECTS AND OPPORTUNITIES

Polarisation of the landscape as retail volume sales are challenged

More comfortable shoes take advantage of the smart casual trend

Footwear brands invest in mono-brand outlets to boost brand loyalty

## CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

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