

Apparel and Footwear in the Philippines

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Abstracts

According to the Philippines Statistics Authority, the Philippines saw a population increase of 1.5% in 2023 compared with the previous year. The growth in the population is expanding the consumer base for apparel and footwear. In addition to this, the consumer purchase index of the country has also been growing with an average of 5.8 in 2022 against 6.8 in 2023 (as of year to date), amplifying the power to purchase more apparel and footwear.

Euromonitor International's Apparel and Footwear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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