

Apparel and Footwear in the Netherlands

<https://marketpublishers.com/r/A88FF6CB50DEN.html>

Date: November 2023

Pages: 86

Price: US\$ 2,100.00 (Single User License)

ID: A88FF6CB50DEN

Abstracts

The sales forecast for apparel and footwear in 2023 projects positive, albeit tempered, growth compared to the previous year. A prevailing sense of lower consumer confidence is impacting demand, leading to a more prudent approach to spending among Dutch consumers. The overall value growth in these sectors continues to be influenced by steep inflation rates in the Netherlands, accompanied by rising energy costs and taxes. However, government measures aimed at increasing wages have partially allev...

Euromonitor International's Apparel and Footwear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel and Footwear in the Netherlands

Euromonitor International

November 2023

List Of Contents And Tables

APPAREL AND FOOTWEAR IN THE NETHERLANDS

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive Landscape

Retailing Developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady growth in 2023 and rising demand for vintage and second-hand apparel

Preference for Mango and Zara among Dutch women

Early-stage promotion of period underwear

PROSPECTS AND OPPORTUNITIES

Adjustments in apparel marketing amid record high temperatures

Enhancing awareness to reach three million potential consumers for period underwear

Varied prospects for e-commerce fast fashion platforms based on price

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023

Table 14 Sales of Womenswear by Category: Value 2018-2023

Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Womenswear: % Value 2019-2023

Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 29 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing preference for streetwear among young Dutch consumers

Rising interest in bamboo underwear among Dutch men

Surging popularity of Mr Marvis in men's shorts

PROSPECTS AND OPPORTUNITIES

Innovative marketing strategies in streetwear crossover

Enhancing customer engagement through conversational e-commerce

Challenges in Dutch apparel and footwear

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023

Table 32 Sales of Menswear by Category: Value 2018-2023
Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023
Table 34 Sales of Menswear by Category: % Value Growth 2018-2023
Table 35 NBO Company Shares of Menswear: % Value 2019-2023
Table 36 LBN Brand Shares of Menswear: % Value 2020-2023
Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023
Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023
Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023
Table 40 LBN Brand Shares of Men's Outerwear: % Value 2020-2023
Table 41 NBO Company Shares of Men's Swimwear: % Value 2019-2023
Table 42 LBN Brand Shares of Men's Swimwear: % Value 2020-2023
Table 43 NBO Company Shares of Men's Underwear: % Value 2019-2023
Table 44 LBN Brand Shares of Men's Underwear: % Value 2020-2023
Table 45 Forecast Sales of Menswear by Category: Volume 2023-2028
Table 46 Forecast Sales of Menswear by Category: Value 2023-2028
Table 47 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028
Table 48 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Social media's influence on Dutch children's fashion choices
Sustainable drives encourage diversity and choice in childrenswear
Expanding array of sustainable 'green' choices in childrenswear

PROSPECTS AND OPPORTUNITIES

Autonomy in Dutch children's fashion choices
Surge in baby and toddler population shapes childrenswear growth
Rapid transition to e-commerce dominance in childrenswear

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2018-2023
Table 50 Sales of Childrenswear by Category: Value 2018-2023
Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023
Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023
Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023
Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023
Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028
Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028
Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 58 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sportswear's surge: Impact of casualwear and comfort in Dutch apparel
Embracing comfort: Lululemon's growth and impact on sportswear in the Netherlands
Growing sport participation and impact on sportswear demand

PROSPECTS AND OPPORTUNITIES

Sportswear surge driven by casualwear trends
Dutch consumers embrace functional sportswear
Sporting associations: Key catalysts for increased participation

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023
Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023
Table 61 NBO Company Shares of Sportswear: % Value 2019-2023
Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023
Table 63 Distribution of Sportswear by Format: % Value 2018-2023
Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028
Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Jeans' enduring appeal reinforced by casual dressing norms
Sustainable jeans gain traction among Dutch consumers
E-commerce boom drives price-conscious jeans shopping
PROSPECTS AND OPPORTUNITIES
Enduring popularity of jeans in a maturing environment
Premiumisation trends on the rise
Sustainable initiatives in jeans manufacturing: Mango's digital passport

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023
Table 67 Sales of Jeans by Category: Value 2018-2023
Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023
Table 69 Sales of Jeans by Category: % Value Growth 2018-2023
Table 70 Sales of Men's Jeans by Category: Volume 2018-2023

Table 71 Sales of Men's Jeans by Category: Value 2018-2023

Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023

Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023

Table 74 Sales of Women's Jeans by Category: Volume 2018-2023

Table 75 Sales of Women's Jeans by Category: Value 2018-2023

Table 76 Sales of Women's Jeans by Category: % Volume Growth 2018-2023

Table 77 Sales of Women's Jeans by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Jeans: % Value 2019-2023

Table 79 LBN Brand Shares of Jeans: % Value 2020-2023

Table 80 Forecast Sales of Jeans by Category: Volume 2023-2028

Table 81 Forecast Sales of Jeans by Category: Value 2023-2028

Table 82 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 84 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 85 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 86 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 87 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 88 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 89 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 90 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 91 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

HOSIERY IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand for sustainable hosiery

E-commerce surge shapes hosiery retail

Embracing women's empowerment in marketing

PROSPECTS AND OPPORTUNITIES

Discerning shopping habits drive demand for hosiery

Dutch influencers promote hosiery trends

Rising interest in sheer hosiery

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023

Table 93 Sales of Hosiery by Category: Value 2018-2023

Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Hosiery: % Value 2019-2023

Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 101 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fashion-forward appeal drives accessories sales

Hats: A trending fashion statement among Dutch youth

Resurgence of ties amidst the return to hybrid work and events

PROSPECTS AND OPPORTUNITIES

Fashion-conscious shift in Dutch consumerism

Climate variations impact accessories

E-commerce: The preferred avenue

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 111 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

FOOTWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation's grip on footwear prices

Casual footwear: A multigenerational appeal

Men's footwear leads growth

PROSPECTS AND OPPORTUNITIES

Sustainable initiatives in footwear

Orthopaedic-focused footwear solutions

Influencer marketing for consumer engagement

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

I would like to order

Product name: Apparel and Footwear in the Netherlands

Product link: <https://marketpublishers.com/r/A88FF6CB50DEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A88FF6CB50DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970