

Apparel and Footwear in Malaysia

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Abstracts

Sales of apparel and footwear saw dynamic growth in 2022, with constant value sales fast approaching pre-pandemic levels. As the country emerged from the COVID-19 pandemic, consumers became increasingly keen to travel, socialise and spend more time outside the home, which translated into them spending more money and time on their personal appearance. The return of Malaysians to their physical workspaces promoted growth in formal attire, such as suits, jackets and coats, shirts, belts and ties, a...

Euromonitor International's Apparel and Footwear in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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