

# Apparel and Footwear in Japan

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## Abstracts

The fading of COVID-19 has been a significant turning point for Japanese consumers, who have been leaving their homes and therefore driving the return of footfall in town centres. In May 2023, the Japanese government changed the legitimate classification of COVID-19 as an infectious disease from level 2 to 5. Level 2 meant high infectiousness, importance and risk, which require notification to the local government when infected. Level 5 means lower risk, but is still a disease that the nation ob...

Euromonitor International's Apparel and Footwear in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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