

Apparel and Footwear in Italy

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Abstracts

Apparel and footwear is projected to record strong retail current value growth over 2023, albeit slower than in 2021 and 2022, when sales rebounded from a lower base following the slump caused by the Coronavirus (COVID-19) pandemic. Nonetheless, most categories, and apparel and footwear overall, are expected to exceed their 2019 pre-pandemic level of retail current value sales by the end of the review period. Similarly, apparel and footwear categories are expected to projected to post positive,...

Euromonitor International's Apparel and Footwear in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel and Footwear in Italy
Euromonitor International
November 2023
List Of Contents And Tables
APPAREL AND FOOTWEAR IN ITALY
EXECUTIVE SUMMARY
Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 2 Sales of Apparel and Footwear by Category: Value 2018-2023
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 7 Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 10 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 11 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Womenswear enjoys a return to 2019 pre-pandemic retail current value sales but retail

volume sales are still in recovery

Outerwear outperforms other categories in 2023 as consumers resume work and social norms more fully

Growing polarisation resulting from the expansion of low-cost brands in Italy

PROSPECTS AND OPPORTUNITIES

Retail value sales set to slow down amid unit price stabilisation

E-commerce to continue to develop and grow as its presence consolidates

Growing competition from pre-loved or pre-owned womenswear

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2018-2023

Table 14 Sales of Womenswear by Category: Value 2018-2023

Table 15 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 16 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Womenswear: % Value 2019-2023

Table 18 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 19 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 21 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 22 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 23 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 24 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 25 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 26 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 27 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 28 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 29 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

MENSWEAR IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Menswear comes from behind to register the fastest retail current value growth in apparel and footwear

Formal and elegant outerwear on the rise as men return to the office and social occasions increase

OVS remains the leading brand in menswear in Italy

PROSPECTS AND OPPORTUNITIES

Retail value growth trajectory to be undermined by slow demand dynamics and unit

price stabilisation

Private label is well placed to continue to expand in retail value sales and share terms

Brand owners are set to continue to invest in menswear

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2018-2023

Table 32 Sales of Menswear by Category: Value 2018-2023

Table 33 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 34 Sales of Menswear by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of Menswear: % Value 2019-2023

Table 36 LBN Brand Shares of Menswear: % Value 2020-2023

Table 37 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 39 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 40 LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 41 NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 42 LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 43 NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 44 LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 45 Forecast Sales of Menswear by Category: Volume 2023-2028

Table 46 Forecast Sales of Menswear by Category: Value 2023-2028

Table 47 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 48 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

CHILDRENSWEAR IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Childrenswear sees slower retail value growth as average unit price rises slow

Childrenswear is increasingly influenced by adult fashion trends

OVS remains the leader in childrenswear in Italy, but low-cost rivals continue to circle

PROSPECTS AND OPPORTUNITIES

Growth potential to be curbed by continuous slow birth rates

Mini-me trend and licensed products to sustain growth opportunities in childrenswear

E-commerce is set to continue to win over consumers with convenience retailing

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2018-2023

Table 50 Sales of Childrenswear by Category: Value 2018-2023

Table 51 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 52 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 54 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 55 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 56 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 58 Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

SPORTSWEAR IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Performance sportswear sees the highest retail value growth in 2023 due to the focus on regular sport and fitness activities

Outdoor apparel and outdoor footwear stabilise after the post-pandemic boom

Nike continues to invest in Italy to make retail value share gains in 2023

PROSPECTS AND OPPORTUNITIES

Shift to sportswear to stabilise amid recovery of formal wear

Focus on sports and fitness to support sales development

Brand owners to increasingly target sportswomen

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2018-2023

Table 60 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Sportswear: % Value 2019-2023

Table 62 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 63 Distribution of Sportswear by Format: % Value 2018-2023

Table 64 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

JEANS IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Jeans returns to the pre-pandemic retail current value level with the resumption of socially active lifestyles

Growing polarisation trend impacts jeans

Levi's continues to lead while celebrating its 501 jeans anniversary

PROSPECTS AND OPPORTUNITIES

Jeans' performance to be limited by high maturity

Comfort, price, sustainability and personalisation to provide key criteria when

purchasing jeans

Super premium jeans to continue to expand

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2018-2023

Table 67 Sales of Jeans by Category: Value 2018-2023

Table 68 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 69 Sales of Jeans by Category: % Value Growth 2018-2023

Table 70 Sales of Men's Jeans by Category: Volume 2018-2023

Table 71 Sales of Men's Jeans by Category: Value 2018-2023

Table 72 Sales of Men's Jeans by Category: % Volume Growth 2018-2023

Table 73 Sales of Men's Jeans by Category: % Value Growth 2018-2023

Table 74 Sales of Women's Jeans by Category: Volume 2018-2023

Table 75 Sales of Women's Jeans by Category: Value 2018-2023

Table 76 Sales of Women's Jeans by Category: % Volume Growth 2018-2023

Table 77 Sales of Women's Jeans by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Jeans: % Value 2019-2023

Table 79 LBN Brand Shares of Jeans: % Value 2020-2023

Table 80 Forecast Sales of Jeans by Category: Volume 2023-2028

Table 81 Forecast Sales of Jeans by Category: Value 2023-2028

Table 82 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 84 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 85 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 86 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 87 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 88 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 89 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 90 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 91 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

HOSIERY IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hosiery continues on the road to recovery as society reopens fully

Sheer hosiery outpaces non-sheer hosiery but struggles to return to pre-pandemic levels

Calzedonia continues to benefit from its widespread presence and fashionable offerings

PROSPECTS AND OPPORTUNITIES

Sustainability is set to shape demand trends in hosiery

Sheer hosiery to be impacted by the trend towards the body positivity

Non-sheer hosiery to keep benefiting from the consumer focus on fashion and sports

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2018-2023

Table 93 Sales of Hosiery by Category: Value 2018-2023

Table 94 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 95 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Hosiery: % Value 2019-2023

Table 97 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 98 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 99 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 101 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL ACCESSORIES IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

“Other” apparel accessories suffers from the falling demand for fashion face masks but belts benefits from the return to formal situations

The return to out-of-home lifestyles and recovering demand for fashion products boost apparel accessories

Tie demand profits from the comeback of formal wear in the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Apparel accessories to stabilise after fast growth, while the warmer climate trend hinders the demand for some products

Use of smartphones and milder winters to curb use of gloves

Ties and belts to continue to gain attention

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 103 Sales of Apparel Accessories by Category: Value 2018-2023

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 106 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth

2023-2028

Table 111 Forecast Sales of Apparel Accessories by Category: % Value Growth

2023-2028

FOOTWEAR IN ITALY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Footwear to see a return to 2019 retail current value sales level as consumers resume out-of-home lifestyles

Adult male consumers show more interest in footwear for different occasions to boost men's footwear

Sports footwear brands Nike and adidas continue to lead the field

PROSPECTS AND OPPORTUNITIES

Performance, casual and formal/elegant footwear to retain interest

Children's footwear development to be curbed by low birth rate

Women's footwear to benefit from the growing female participation in sports

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2018-2023

Table 113 Sales of Footwear by Category: Value 2018-2023

Table 114 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 115 Sales of Footwear by Category: % Value Growth 2018-2023

Table 116 NBO Company Shares of Footwear: % Value 2019-2023

Table 117 LBN Brand Shares of Footwear: % Value 2020-2023

Table 118 Distribution of Footwear by Format: % Value 2018-2023

Table 119 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 120 Forecast Sales of Footwear by Category: Value 2023-2028

Table 121 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 122 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

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