

# Apparel and Footwear in Greece

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## Abstracts

Inflation and the cost of living crisis affected the performance of apparel and footwear in Greece in 2023, with price increases resulting in substantial current value growth across all categories. Volume sales increased, too, post-COVID-19; however, further volume growth continues to be hindered by multiple factors. First of all, inflation and its impact on disposable incomes means that Greek consumers are becoming more conservative in their spending; second, the presidential elections in May a...

Euromonitor International's Apparel and Footwear in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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