

Apparel and Footwear in Germany

<https://marketpublishers.com/r/ACCC5F69A18EN.html>

Date: December 2023

Pages: 92

Price: US\$ 2,100.00 (Single User License)

ID: ACCC5F69A18EN

Abstracts

In Germany, inflation and interest rates have remained high in 2023, and real GDP has remained relatively flat, negatively affecting consumer spending and demand for non-essential goods such as fashion items. Despite the expectation of an increase for apparel and footwear in current value terms in 2023, this is mainly due to the effect of inflation in 2022 and 2023, and volume sales are set to decline slightly for a second year, after a positive year in 2021, rebounding after the pandemic declin...

Euromonitor International's Apparel and Footwear in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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