

Apparel and Footwear in Egypt

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Abstracts

Apparel and footwear in Egypt witnessed a challenging year in 2023, with sales volume shifting into strong decline. Demand weakened considerably during the first quarter of the year, as consumers reeled from the huge price increases brought about by the devaluation of the Egyptian pound in December 2022. Retail prices of apparel and footwear rose as raw materials like cotton, leather and threads doubled in price, with shipping fees also rising. Lower disposable income has also made Egyptians les...

Euromonitor International's Apparel and Footwear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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