

# Apparel and Footwear in Denmark

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## Abstracts

Overall, apparel and footwear continued to witness positive current value growth in 2023, although as in the previous year much of this growth was driven by inflation and retail price increases. In the face of these higher prices and costs of living, Danish consumers have continued to reduce demand for apparel and footwear, as part of a broader trend to limit shopping expenses and save money. Nonetheless, many Danish apparel and footwear brands experienced significant growth in exports, so while...

Euromonitor International's Apparel and Footwear in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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