

# Apparel and Footwear in Colombia

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## Abstracts

The fashion industry in Colombia represents 9.4% of the total industrial GDP and employs around 600,000 people. The industry continues to grow post-pandemic, recovering from supply problems, regaining consumers as trend followers resume activities. Brands are also continuously innovating, and seeing new designers emerge. However, 2022 closed with the highest level of inflation seen in 23 years at 13.1%, while the Colombian peso fell 20.9% compared to the US dollar. As a result, consumers continu...

Euromonitor International's Apparel and Footwear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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