

# Apparel and Footwear in Canada

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## Abstracts

In 2023, apparel and footwear sustained its growth trajectory, building on the momentum generated in the robust year of 2022. The first half of 2023 witnessed accelerated expansion as consumers actively engaged in refreshing and upgrading their wardrobes, marking a continued rebound from the pandemic's impact. The recovery in Canada extended throughout the year, primarily because most Canadian governments rolled back public COVID-19 safety restrictions in March and April of 2022.

Euromonitor International's Apparel and Footwear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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