

# Apparel and Footwear in Austria

<https://marketpublishers.com/r/ABD6F152156EN.html>

Date: November 2023

Pages: 89

Price: US\$ 2,100.00 (Single User License)

ID: ABD6F152156EN

## Abstracts

After two challenging years due to the Coronavirus (COVID-19) pandemic, the recovery of apparel and footwear started in earnest in 2022, but retail volume sales did not return to the 2019 level. On the other hand, high inflationary pressure on production and logistics costs and prices enabled retail current value growth to exceed the 2019 pre-pandemic level by 2022. Following the strong recovery in 2022, 2023 proved to be another challenging year for the industry. Austria had one of the highest...

Euromonitor International's Apparel and Footwear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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