

Apparel and Footwear in Australia

<https://marketpublishers.com/r/A307B9F732CEN.html>

Date: November 2023

Pages: 101

Price: US\$ 2,100.00 (Single User License)

ID: A307B9F732CEN

Abstracts

Apparel and footwear is navigating a complex landscape in Australia in 2023, marked by a series of challenges, most notably the cost-of-living crisis stemming from rising interest rates and increased energy bills. These factors have squeezed consumers' discretionary income, prompting a shift in spending priorities away from fashion. Instead, consumers are turning to experiences such as travel and dining out for joy and pleasure in the face of inflationary pressures. As a result, the industry is...

Euromonitor International's Apparel and Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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