

Apparel in Singapore

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Abstracts

In 2012 consumers are becoming more fashion-conscious than before. The influx of new international brands and the rise of home-grown fashion labels intensified women's outerwear and gave consumers more options from which to choose. Similarly, male consumers are becoming more brand-conscious and are aware of fashion trends and styles. Brand manufacturers are also increasing their focus on men's outerwear and widening their selection in order to cater to the preference and fit of these men. The...

Euromonitor International's Apparel in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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