

# Apparel in the Netherlands

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## Abstracts

Apparel in the Netherlands had a difficult year in 2012 due to a weakened economic situation, following a pattern that began in 2008, with a slight rebound in 2010. The strongly impacting economic downturn and the subsequent uncertain and gloomy economic environment led to low consumer confidence in the Netherlands, with consumers preferring to prioritise their purchases and spend on more essential areas such as food. Consequently, they reduced their apparel budgets as these items were...

Euromonitor International's Apparel in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Clothing, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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