

Apparel in Austria

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Abstracts

Apparel continued its healthy performance in 2012, once again posting positive value growth. While the economic difficulties faced in various neighbouring countries harmed apparel sales, Austria has fared well, with continued growth in the GDP and low unemployment rates. As such, apparel managed to keep growing 2011-2012, following the 2010 recovery from the economic recession. 2012 value growth only slowed down slightly, with slightly weaker consumer sentiments, but on the whole, apparel...

Euromonitor International's Apparel in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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