

# Apparel Group in Apparel (United Arab Emirates)

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## Abstracts

Apparel Group's mission is to be a leading retailer and to operate 1,200 stores globally by 2015. As a result, the company is expected to continue to seek international franchises across apparel and to expand in terms of outlet volume and brands during the forecast period, including in the United Arab Emirates, its home market. Already holding a leading position in footwear, the company is expected to focus on bolstering its presence in clothing with the launch of new fashion-focused brands.

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