

Apparel Accessories in Venezuela

https://marketpublishers.com/r/A4A5174A919EN.html

Date: February 2018

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: A4A5174A919EN

Abstracts

Like most of the apparel and footwear categories, apparel accessories exhibited sharp volume decline in 2017. Consumers are favouring basic and essential apparel items and are recycling or keeping their old accessories. In general, men and women dress casually and the use of apparel accessories is not frequent. Only a small percentage of working positions require formal outfits, so most males go to work wearing casual outfits that do not include a tie. In general, complication and delays in the...

Euromonitor International's Apparel Accessories in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Prospects

Non-basic Apparel Exhibits Strong Decline

Hats/caps Had the Less Negative Performance

Retail Channel for Apparel Accessories

Competitive Landscape

Apparel Accessories Is Largely Fragmented

Artisanal Gained Ground Over the Review Period

Category Data

Table 1 Sales of Apparel Accessories by Category: Volume 2012-2017

Table 2 Sales of Apparel Accessories by Category: Value 2012-2017

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2012-2017

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2012-2017

Table 5 NBO Company Shares of Apparel Accessories: % Value 2013-2017

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2014-2017

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2017-2022

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2017-2022

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Executive Summary

Economic Environment Continues Hampering Growth of Apparel and Footwear
Apparel and Footwear Tries To Survive by Substituting Imports With Local Production
Loss of Purchasing Power Encourages Demand for Second-hand Apparel
Price and Supply Uncertainty Delay Development of Internet Retailing

Slow Recovery Expected Over the Forecast Period

Market Data

Table 11 Sales of Apparel and Footwear by Category: Volume 2012-2017

Table 12 Sales of Apparel and Footwear by Category: Value 2012-2017

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2012-2017

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2012-2017

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2013-2017

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2014-2017

Table 17 Distribution of Apparel and Footwear by Format: % Value 2012-2017

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2017

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2017-2022



Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2017-2022
Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Definitions

Sources

Summary 1 Research Sources

Executive Summary

Economic Environment Continues Hampering Growth of Apparel and Footwear
Apparel and Footwear Tries To Survive by Substituting Imports With Local Production
Loss of Purchasing Power Encourages Demand for Second-hand Apparel
Price and Supply Uncertainty Delay Development of Internet Retailing
Slow Recovery Expected Over the Forecast Period

Market Data

Table 23 Sales of Apparel and Footwear by Category: Volume 2012-2017

Table 24 Sales of Apparel and Footwear by Category: Value 2012-2017

Table 25 Sales of Apparel and Footwear by Category: % Volume Growth 2012-2017

Table 26 Sales of Apparel and Footwear by Category: % Value Growth 2012-2017

Table 27 NBO Company Shares of Apparel and Footwear: % Value 2013-2017

Table 28 LBN Brand Shares of Apparel and Footwear: % Value 2014-2017

Table 29 Distribution of Apparel and Footwear by Format: % Value 2012-2017

Table 30 Distribution of Apparel and Footwear by Format and Category: % Value 2017

Table 31 Forecast Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 32 Forecast Sales of Apparel and Footwear by Category: Value 2017-2022

Table 33 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 34 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Definitions

Sources

Summary 2 Research Sources







I would like to order

Product name: Apparel Accessories in Venezuela

Product link: https://marketpublishers.com/r/A4A5174A919EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A4A5174A919EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970