

Apparel Accessories in the US

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Abstracts

In 2020, current value sales of apparel accessories witnessed a significant decline, with limited demand for these items, except for face masks (included under other apparel accessories). While the category experienced some value growth in 2021, it continued to face challenges reaching its pre-pandemic level of value sales. This was particularly evident in several categories within apparel accessories, including belts and ties, which had already been on a declining trajectory even before the pan...

Euromonitor International's Apparel Accessories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel Accessories in the US
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November 2023

LIST OF CONTENTS AND TABLES

APPAREL ACCESSORIES IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume demand for apparel accessories remains on a declining trajectory
Digital marketplaces becoming preferred destinations for purchases of apparel accessories

PROSPECTS AND OPPORTUNITIES

Apparel accessories faces a long road to recovery
Thriving in apparel accessories: Tapping into lifestyle and economic trends

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023
Table 2 Sales of Apparel Accessories by Category: Value 2018-2023
Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023
Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028
Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE US

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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