

Apparel Accessories in Ukraine

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Abstracts

Most categories of apparel accessories recorded a sharp fall in value sales in 2020 due to the long-lasting and non-essential nature of products such as ties and belts. However, in 2020, apparel accessories was boosted by the unexpected surge in sales of fashion face masks, which are included within other apparel accessories. Many consumers turned to fashion face masks as a more economical and aesthetically appealing alternative to disposable medical-style masks, leading to a proliferation of of...

Euromonitor International's Apparel Accessories in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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