

Apparel Accessories in Thailand

<https://marketpublishers.com/r/AF2B7859689EN.html>

Date: November 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: AF2B7859689EN

Abstracts

Most categories within apparel accessories are reporting double-digit growth in current value terms in 2023, with the one exception being “other” apparel accessories. This growth has been supported by the ongoing recovery in domestic and international tourism, both inbound and outbound. Thailand has been welcoming more tourists in 2023, despite inbound tourism from China being yet to recover to pre-pandemic levels. Many of these tourists invest in apparel accessories during their visit, with the...

Euromonitor International's Apparel Accessories in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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