

Apparel Accessories in Romania

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Abstracts

Apparel accessories registered another year of growth in 2023, as Romanians continued to go out more often than before and, therefore, showed a higher level of preoccupation with their personal image. The difficult economic context meant that apparel accessories emerged as an affordable way to upgrade one's look. Given the generally low price of these products, impulse consumption remained a factor in 2023, especially since Romanians visited brick-and-mortar stores more than in the previous year...

Euromonitor International's Apparel Accessories in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel Accessories in Romania
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LIST OF CONTENTS AND TABLES

APPAREL ACCESSORIES IN ROMANIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Apparel accessories regarded as an affordable way to improve one's image
Low quality products still have a significant presence
Ties category leads growth in 2023

PROSPECTS AND OPPORTUNITIES

Less expensive brands preferred in the short term
Expected success for small companies
More apparel accessories in grocery stores

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023
Table 2 Sales of Apparel Accessories by Category: Value 2018-2023
Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023
Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028
Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN ROMANIA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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