

Apparel Accessories in Portugal

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Abstracts

Being viewed as non-essential products, apparel accessories was challenged due to inflation rates in 2023. Portuguese consumers suffered from declining purchasing power, adapting their purchasing choices to focus on essential items. The recovery from COVID-19 has also encouraged some consumers to opt for leisure and experiences, such as going to a restaurant or concerts, moving away from goods to services. This trend negatively impacted scarves and gloves, categories that were even less essential...

Euromonitor International's Apparel Accessories in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel Accessories in Portugal

Euromonitor International

November 2023

List Of Contents And Tables

APPAREL ACCESSORIES IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest growth as items suffer from being viewed as non-essentials

The return of office-based work moderately stimulates demand for belts and ties

Local brand Parfois retains its lead despite losing ground on the landscape

PROSPECTS AND OPPORTUNITIES

Apparel accessories suffer from its non-essential nature in an uncertain economy

The casualwear trend will rise, negatively impacting sales of accessories

Interest in sport is representing a growing opportunity for accessories

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 2 Sales of Apparel Accessories by Category: Value 2018-2023

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN PORTUGAL

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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