

Apparel Accessories in Norway

https://marketpublishers.com/r/ACB7B33B312EN.html Date: November 2023 Pages: 18 Price: US\$ 990.00 (Single User License) ID: ACB7B33B312EN

Abstracts

Similar to most apparel categories, apparel accessories registered weaker volume sales in 2023 after growth in 2021 and 2022. Likewise, current value sales remained buoyant due to inflation and rising unit prices. Apparel accessories are purchased less often than most other apparel categories.

Euromonitor International's Apparel Accessories in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Apparel Accessories in Norway Euromonitor International November 2023 List Of Contents And Tables APPAREL ACCESSORIES IN NORWAY KEY DATA FINDINGS

2023 DEVELOPMENTS

Like other categories in apparel, accessories sees weak growth in 2023 Norwegian weather is a key driver of product development and sales Face masks fade into the distance, post-pandemic PROSPECTS AND OPPORTUNITIES

Apparel accessories will continue to face challenges as consumer behaviour evolves Statement accessories will continue to contribute to the ongoing luxury trend E-commerce will continue to represent a significant percentage of sales of apparel accessories

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023 Table 2 Sales of Apparel Accessories by Category: Value 2018-2023 Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023 Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023 Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023 Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023 Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028 Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028 Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN NORWAY

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape



Retailing developments What next for apparel and footwear? MARKET DATA Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023 Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023 Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023 Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023 Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023 Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023 Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023 Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023 Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028 Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028 Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028 Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028 DISCLAIMER SOURCES

Summary 1 Research Sources



I would like to order

Product name: Apparel Accessories in Norway

Product link: https://marketpublishers.com/r/ACB7B33B312EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/ACB7B33B312EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970