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Apparel Accessories in Morocco

https://marketpublishers.com/r/A770B1A93F0EN.html
Date: November 2023
Pages: 18
Price: US$ 990.00 (Single User License)
ID: A770B1A93F0EN

Abstracts

The overall landscape of apparel accessories in Morocco experienced a moderate decline in 2023, largely attributed to the sharp decrease in face mask sales. The return to pre-pandemic routines, marked by the complete lifting of restrictions in 2022, led to a gradual reduction in mask-wearing as schools and workplaces ceased mandatory mask policies. Consequently, many stores refrained from displaying fabric face masks due to dwindling demand amid the absence of compulsory mask requirements.

Euromonitor International's Apparel Accessories in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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