

Apparel Accessories in Malaysia

<https://marketpublishers.com/r/A19A648F9DCEN.html>

Date: November 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: A19A648F9DCEN

Abstracts

Retail sales of apparel accessories continued to see healthy growth in current value terms in 2023. With consumers returning to their physical offices, there was a return to more formal clothing styles, with ties and belts seeing a particularly strong rise in sales. Indeed, both these product types saw evidence of premiumisation, with a significant rise in demand for designer brands, such as Coach, Michael Kors and Louis Vuitton.

Euromonitor International's Apparel Accessories in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Brands seek to expand their audiences through collaboration marketing

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