

Apparel Accessories in Germany

<https://marketpublishers.com/r/AF62ADAA769EN.html>

Date: December 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: AF62ADAA769EN

Abstracts

Volume demand for apparel accessories is expected to see a notable decline in 2023, demonstrating a shift in behaviour from German shoppers. Although the pandemic is over, changes in consumer behaviour have remained. The need for apparel accessories is lower than before, as many people remain working from home or in a hybrid pattern, so formal accessories such as ties and belts, for instance, although still in demand, are less needed, and are set to see volume declines, with sales remaining well...

Euromonitor International's Apparel Accessories in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel Accessories in Germany
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

APPAREL ACCESSORIES IN GERMANY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume decline for apparel accessories reflects German consumers' spending priorities
Polarisation seen in apparel accessories in 2023
German consumers embrace sustainable minimalism

PROSPECTS AND OPPORTUNITIES

Contained consumerism expected to endure
Prices of apparel accessories expected to increase in the forecast period
Online second-hand market to continue growing in Germany

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023
Table 2 Sales of Apparel Accessories by Category: Value 2018-2023
Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023
Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023
Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028
Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN GERMANY

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Apparel Accessories in Germany

Product link: <https://marketpublishers.com/r/AF62ADAA769EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF62ADAA769EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970