

# Apparel Accessories in France

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## Abstracts

Apparel accessories has slumped in volume in 2023, to just under 1% growth. This is in contrast to the more promising performance seen over the past two years, as the category rebounded from the double-digit volume decline seen during the pandemic. Apparel accessories bore the brunt of its non-essential status during the pandemic era, with an absence of inbound tourists seeking luxury accessories throughout that time. Moreso, there was a lesser need to accessorise due to working-from-home diktat...

Euromonitor International's Apparel Accessories in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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Polarisation seen between high-end luxe brands and cheaper mass options

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