

Apparel Accessories in Argentina

<https://marketpublishers.com/r/A27FEDE6C3DEN.html>

Date: November 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: A27FEDE6C3DEN

Abstracts

As was the case throughout the review period, brands from womenswear, menswear and childrenswear have continued to enter apparel accessories and add more products to their established portfolios in the category in 2023. Argentina's entrenched economic difficulties remain a key driver of this type of diversification, in that with high inflation continuously eroding purchasing power and intensifying competitive pressures, outerwear manufacturers are increasingly motivated to explore different ways...

Euromonitor International's Apparel Accessories in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel Accessories in Argentina

Euromonitor International

November 2023

List Of Contents And Tables

APPAREL ACCESSORIES IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Accessories still a focal point for diversification by outerwear producers

Isadora to the fore among accessories brands expanding into apparel categories

Warm autumn and winter weather depresses demand for some product types

PROSPECTS AND OPPORTUNITIES

Online sales of accessories set to continue rising

Assortment of products targeted at male consumers expected to widen

Rising temperatures may restrict volume growth potential for certain categories

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2018-2023

Table 2 Sales of Apparel Accessories by Category: Value 2018-2023

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN ARGENTINA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Apparel Accessories in Argentina

Product link: <https://marketpublishers.com/r/A27FEDE6C3DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A27FEDE6C3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970