

Apoteksgruppen i Sverige AB in Retailing (Sweden)

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Abstracts

Apoteksgruppen i Sverige is the third biggest chemists/pharmacies chain in terms of retail value sales with national distribution in the deregulated market. Apoteksgruppen i Sverige will be interested in connecting the individual chemists/pharmacies owners and increase the number of members and outlets by giving qualified support for the contractors and offering economies of scale in areas such as purchasing, marketing, product range, quality and IT.

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