

Apotek Hjärtat AB in Tissue and Hygiene (Sweden)

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Abstracts

The strategic direction of Apoteket AB will be defined by reorganisation as the retailer seeks to more adequately meet the needs of consumers and to promote a quicker response to new developments. This re-organisation is envisaged to lower operational costs and to increase the competitiveness of the chain.

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Contents

Strategic Direction

Key Facts

Summary 1 Apoteket AB: Key Facts

Summary 2 Apoteket AB: Operational Indicators

Internet Strategy

Summary 3 Apoteket AB: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Apoteket AB: Private Label Portfolio

Competitive Positioning

Summary 5 Apoteket AB: Competitive Position 2014



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