

Apotek Hjärtat AB in Tissue and Hygiene (Sweden)

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Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A5EAE21E49DEN

Abstracts

The strategic direction of Apoteket AB will be defined by reorganisation as the retailer seeks to more adequately meet the needs of consumers and to promote a quicker response to new developments. This re-organisation is envisaged to lower operational costs and to increase the competitiveness of the chain.

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