

Apomedica GmbH & Co KG in Consumer Health (Austria)

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Abstracts

With its well-known brands Dr Böhm, Apozema, Luuf and Lasepton, Apomedica is expected to continue strengthening its position in consumer health in Austria as well as in export territories. The company is therefore expected to maintain its strategy of offering products of the highest quality to consumers by combining tradition and innovation in the future. In order to achieve its goals, Apomedica is expected to use only carefully selected herbal ingredients, processing them and offering them in t...

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