

# AO Retail Ltd in Consumer Appliances (United Kingdom)

https://marketpublishers.com/r/AE9F9714EA3EN.html

Date: March 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AE9F9714EA3EN

## **Abstracts**

The primary challenge AO Retail Ltd will face is likely to be a backlash from other online retailers. With its thin margins, AO Retail Ltd is not suited to a price war and so must seek to emphasise its highly rated customer service and delivery options. The company already employs a sizeable sales force aimed to sell add-ons such as insurance. Other offerings could therefore enable the company to alleviate the pressures within consumer appliances.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 AO Retail Ltd: Key Facts

Summary 2 AO Retail Ltd: Operational Indicators

Company Background

Internet Strategy

**Competitive Positioning** 

Summary 3 AO Retail Ltd: Competitive Position 2014



### I would like to order

Product name: AO Retail Ltd in Consumer Appliances (United Kingdom)

Product link: <a href="https://marketpublishers.com/r/AE9F9714EA3EN.html">https://marketpublishers.com/r/AE9F9714EA3EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AE9F9714EA3EN.html">https://marketpublishers.com/r/AE9F9714EA3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970