

Anytime, Anywhere? The Evolution of Snackification in 2020 and Beyond

<https://marketpublishers.com/r/AE84D082373BEN.html>

Date: July 2020

Pages: 50

Price: US\$ 1,325.00 (Single User License)

ID: AE84D082373BEN

Abstracts

Coronavirus (COVID-19) deeply disrupted snack occasions. In the short term, drastic reductions in mobility changed snacking from an “anytime, anywhere” to “always at home” occasion. Immediate consumption, impulse and experiential elements were substantially reduced, while portability became the defining feature of category and channel performance. This report explores how the pandemic’s evolution will shape the future of snacking, with key opportunities and threats.

Euromonitor International's Anytime, Anywhere? The Evolution of Snackification in 2020 and Beyond global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Snacking before Covid-19
Short-Term Disruption
Mid-Term Implications
Mid-term implications
Long-Term Shifts
Long-term shifts
Conclusion
Appendix

I would like to order

Product name: Anytime, Anywhere? The Evolution of Snackification in 2020 and Beyond

Product link: <https://marketpublishers.com/r/AE84D082373BEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE84D082373BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970