

António Meireles SA in Consumer Appliances (Portugal)

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Abstracts

Antonio Meireles continues to benefit from the high levels of knowledge it has acquired during its 83 years of experience operating in the these consumer appliances industry whilst focusing on the modern ideals of the company's current owners. The company's main goal for the forecast period is to regain its position as the leading manufacturer of consumer appliances in Portugal. By reinforcing the traditional bonds it has created between itself and Portuguese consumers and by emphasising the...

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