

Antibiotice SA in Consumer Health (Romania)

https://marketpublishers.com/r/AE408F2678AEN.html

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AE408F2678AEN

Abstracts

Antibiotice was the only state-owned manufacturer of pharmaceuticals in 2012. It was expected to be privatised in 2008, but after being postponed several times, it continued to be state-owned. Its major shareholder is AVAS (state body), with around 53% of the shares, while SIF Oltenia holds another 10%. The company will continue to develop its consumer health portfolio, but its main focus will continue to be to protect its share in antibiotics, and to expand its operations in cardiovascular,...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Antibiotice SA: Key Facts

Summary 2 Antibiotice SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Antibiotice SA: Competitive Position 2012



I would like to order

Product name: Antibiotice SA in Consumer Health (Romania)

Product link: https://marketpublishers.com/r/AE408F2678AEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AE408F2678AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms