

Alcoholic Drinks Packaging in Malaysia

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Abstracts

The removal of COVID-19 restrictions on mobility, foodservice and inbound tourism into Malaysia drove a recovery in volume sales of alcoholic drinks packaging in 2022, following two years of decline. As the majority of the Malaysian population is Muslim, liquor consumption among the locals is limited and the success of the industry, particularly in the foodservice channel, is dependent on inbound tourists. In 2022, foodservice alcohol consumption began to increase once more, driving growth in th...

Euromonitor International's Alcoholic Drinks Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Foodservice recovery boosts glass bottle packaging unit volumes in 2022
Beer brands launch Lunar New Year limited-edition packaging
Carlsberg group introduces new coatings to make glass bottles last longer

PROSPECTS AND OPPORTUNITIES

Positive growth expected for kegs over the forecast period but glass will remain the most common pack type
New labelling rules to impact de-alcoholised beverages from 2022

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