

Andrew Peller Ltd in Alcoholic Drinks (Canada)

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Abstracts

The company is seeking to capitalise on its wide multichannel distribution network to reach consumers, including the growing opportunities for direct-to-consumer sales. In addition, the company is focusing strongly on product development in all price segments, and growth of its VQA-certified wines. It continues to explore opportunities in acquisitions and partnerships to add capacity and expand in the marketplace.

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