

## Analgesics in Portugal

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Consumers' inclination towards self-medication and increasing incidences of headaches and other pain due to stress brought on by hectic working lifestyles remained two major factors behind the growing sales of analgesics in 2016. These products provide quick and effective pain relief, enabling the consumer to resume their daily routine. A recent study indicated that 30% of Portugal's adult population suffers from chronic pain, therefore analgesics are considered a must have in household first ai...

Euromonitor International's Analgesics in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Systemic Analgesics, Topical Analgesics/Anaesthetic.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Analgesics market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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