

Analgesics in Indonesia

<https://marketpublishers.com/r/A00A5343606EN.html>

Date: October 2019

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: A00A5343606EN

Abstracts

Demand for topical analgesics products continued to rise in 2019 as the trend towards engaging in sports and other strenuous physical exercise has been increasing and Indonesians are taking more topical analgesics to alleviate sore muscles and muscle strain. As many Indonesians have become concerned about consuming products containing chemicals, analgesics that can be externally applied are increasingly favoured over products that must be ingested. Topical analgesics have been available in Indon...

Euromonitor International's Analgesics in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Analgesics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Indonesians Prefer To Let Bodies Heal Naturally Rather Than Swallowing Pills, and Opt To Get Temporary Relief Only, With Topical Remedies

Compact and Convenient Roll-on and Stick Formats Are Gaining Traction

Rising Number of Indonesian Women Working Outside the Home Take Menstrual Analgesics With Them To the Workplace

Competitive Landscape

Leading Brands Paramex and Bodrex Respond To Demand for Packs of Four

Sales of Adult and Paediatric Aspirin Continue To Decline in View of Perceived Risks, But Some Consumers Have Been Applying It Topically To Fight Acne

Online Shopping Is Becoming More Popular, Boosted by Shipping Methods That Offer Rapid Delivery

Category Data

Table 1 Sales of Analgesics by Category: Value 2014-2019

Table 2 Sales of Analgesics by Category: % Value Growth 2014-2019

Table 3 NBO Company Shares of Analgesics: % Value 2015-2019

Table 4 LBN Brand Shares of Analgesics: % Value 2016-2019

Table 5 Forecast Sales of Analgesics by Category: Value 2019-2024

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2019-2024

Executive Summary

Unstable Weather and Environmental Conditions Drive Increased Demand for Consumer Healthcare

Rapidly Developing Healthcare Start-ups Offer Indonesia's Rural Population Greater Access To Services

Leading Players in Consumer Health Are Both International and Domestic, With Local Players Maintaining Their Greatest Strength in Herbal/traditional Products

Internet Retailing Growth Is Further Advanced by Widening Online Offer and Fast Product Delivery

Value Growth of Consumer Healthcare Is Ensured As Demand Continues To Increase

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2014-2019

Table 8 Life Expectancy at Birth 2014-2019

Market Data

Table 9 Sales of Consumer Health by Category: Value 2014-2019

Table 10 Sales of Consumer Health by Category: % Value Growth 2014-2019

Table 11 NBO Company Shares of Consumer Health: % Value 2015-2019

Table 12 LBN Brand Shares of Consumer Health: % Value 2016-2019

Table 13 Distribution of Consumer Health by Format: % Value 2014-2019

Table 14 Distribution of Consumer Health by Format and Category: % Value 2019

Table 15 Forecast Sales of Consumer Health by Category: Value 2019-2024

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth
2019-2024

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Analgesics in Indonesia

Product link: <https://marketpublishers.com/r/A00A5343606EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A00A5343606EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970